

2023

5.31

(wed.)

12:10

12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

12:40-12:50

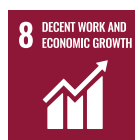
◆ Q&A

Online
(Zoom)Scan here for
Registration ▶▶https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_z-dDYKi_T7O5L-mwNSIP6A

Supported by Kyushu University, Q-AOS & TEMDEC

The Impact of ESG Management on Corporate Economic Performance

Chair: Prof. Scott Valentine (Research Promotion Director of Q-AOS)



Key Words

ESG management

Materiality

Inclusive Wealth

Human Capital

Well-being

Professor **Hidemichi FUJII**

Faculty of Economics, Kyushu University

Born in Chikugo City, Fukuoka, Japan. He received his Ph.D. from the Graduate School for International Development and Cooperation, Hiroshima University in 2009. After receiving his degree, he worked at the University of Texas at Austin, Tohoku University, Fujitsu Laboratories Ltd. and Nagasaki University. He joined the Faculty of Economics as an Associate Professor in 2018. After that, He became Assistant to the President in 2022 and a Professor in February 2023. His research focuses on analyzing the relationship between corporate environmental management and financial performance.

Education

2009 Ph.D., Graduate School of International Development and Cooperation, Hiroshima University

Work Experience

2009 Research Fellow of the Japan Society for the Promotion of Science (PD)

2013 Researcher, Fujitsu Laboratories Ltd.

2014 Associate Professor, Nagasaki University

2018 Associate Professor, Faculty of Economics, Kyushu University

2022 Assistant to the President, Kyushu University

2023 Professor, Faculty of Economics, Kyushu University

In order to achieve sustainable management, appropriate management and information disclosure of pre-financial capital (human capital, social capital, and natural capital) is becoming increasingly important, and ESG management, which emphasizes the three elements of the corporate environment (E), society (S), and governance (G), is being promoted in the world. This seminar will introduce the impact of ESG management, on corporate profits and corporate value.

In particular, I will share findings from previous academic research on the importance and effectiveness of materiality analysis, which identifies social issues strongly related to a company's business activities.