

2023

5.17

(wed.)

12:10
12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

12:40-12:50

◆ Q&A

Online
(Zoom)Scan here for
Registration ▶▶https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_MAKK4NmpSny12v57r8VfbA

Supported by Kyushu University, Q-AOS & TEMDEC

Integrated Knowledge and Design - Imagining a future , Design futures.

Chair: Assoc. Prof. Fumihiko YOKOTA (Research Promotion Coordinator of Q-AOS)

Professor **Yoshito Ogata**

Department of Design Futures, Faculty of Design

I was born in Kobe City in 1966. After graduating from Kyushu Institute of Design, I worked in the design department of a company with about 3,000 employees, and then in a design office with 5 employees. After that, I worked in the design department of a company with about 3,000 employees, and then in a design office with 5 employees.

Currently, I am teaching how to create a future society using design methodology and design thinking in the Future Concept Design Course of the Faculty of Art and Design, utilizing the methods of industrial design, information design, and spatial design that I have practiced in my work. I am also working for the Social Inclusion Design Initiative, which considers diversity in terms of gender and disability.

In addition, I am a member of the University Headquarters Ito organization, where I work with the Design for the Future Society Management Division, the Data Driven Innovation Promotion Division, and the Negative Emission Technology Research Center.

I am working with various departments to promote a new future society while using conventional design methodologies.

We first tried to express what technology and future society will be like, not what it should be or how it should be done. By doing so, we found various dialogues, realizations and possibilities. It is neither the answer to technology nor the design of deliverables. It is a throwback from design to think about an enjoyable future. This kind of method will become Future Concept Design.

What happens when direct air capture technology is industrialized and permeates society? Or how to think about the relationship between society and technology will be expressed.

We have styled the product as we see fit. We designed the product on our own while also envisioning what the inside of the product would look like. We also took the liberty of creating a business model, a holding company, and various affiliated companies. I will explain why this was necessary from the standpoint of design expression.

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